

## Privacy Policy

This is the privacy policy (“**Privacy Policy**”) that governs how we, Unimania, Inc. (“**Unimania**”, “**we**”, “**our**” or “**us**”), use Information that we collect, receive and store while our software (the “**Software**”) is embedded in a Third Party Software (defined below).

We do not ourselves host the Third Party Software or the backend side of the Software and all our hosting is done by third party hosting providers. This means that data you provide to us or that we collect from you in connection with your use of the Third Party Software (“**Information**”), as further described in this Privacy Policy, is hosted with such third party hosting providers on servers that they own or control and that are located anywhere in the world. Your data may even be replicated across multiple servers located in multiple countries. So please be aware that you are consenting to your data being transferred to various third party hosting providers around the world (including the US).

1. **Background.** You have been directed to this Privacy Policy from a separate and independent third party Google Chrome Extension or Mobile Software Application (“**Third Party Software**”).
2. **Introduction.** We have implemented this Privacy Policy because your privacy, and the privacy of other users, is important to us. This Privacy Policy explains our online information practices and the choices you can make about the way we collect and use your Information. Our Software does not collect information that may be used, either alone or in combination with other information, to personally identify you or any other individual.
3. **Consent and Modification.** You are not legally obligated to provide us Information, and you hereby confirm that providing us with Information is at your own free will. By using the Third Party Software, you consent to the terms of this Privacy Policy and to our collection, processing and sharing of Information. If you do not agree to this Privacy Policy, please do not access or otherwise use the Third Party Software. We reserve the right, at our discretion, to change this Privacy Policy at any time. Such change will be effective following posting of the revised Privacy Policy and your continued use of the Third Party Software thereafter means that you accept those changes. It is your responsibility to check from time to time and see whether there is a notification of change.
4. **What Information We Collect and How We Collect It.** In general, the Information we collect includes non-personally identifiable demographic and psychographic data as well as sponsored campaigns, advertisements or posts that target you directly or that have been shared with you. The Information is collected from you in the following ways:
  - 4.1. Anonymized Information. In connection with use of the Third Party Software, the Software transmits Information that has been anonymized by using a mathematical function known as “hash function”. The hashed Information cannot be traced back to you or any other user and does not enable identification of an individual person.
  - 4.2. Log Files. Log files may be automatically created as a result of errors in the code of the Software that are stored in log entries. Such log files may contain information like your internet protocol (IP) address, browser type, internet service provider (ISP) and any other information the browser may automatically send. We do not control the data transmitted and we do not store or use this data.
  - 4.3. Cookies and Other Tracking Technologies. We may utilize “cookies” or similar anonymous identifiers or tracking technologies, in connection with the Software only for the purposes of determining when we need to update anonymous, non-personally identifiable user information. A “cookie” is a small text file that may be used, for example, to anonymously collect information about your activity. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser.
  - 4.4. Google Analytics. The Software may use a tool called “Google Analytics” to collect anonymized and aggregated information about the use of the Software. Google Analytics collects various information, such as what pages the users visit and when they do so, and what other sites they visited. We use the information we get from Google Analytics to derive general insights about the use of the Software and for statistical purposes. Google’s ability to use and share information collected by Google Analytics about your use of the Third Party Software and the Software is restricted by the Google Analytics Terms of Service, available at <http://www.google.com/analytics/terms/us.html>, and the Google Privacy Policy, available

at <http://www.google.com/policies/privacy/>. You may learn more about how Google collects and processes data specifically in connection with Google Analytics at <http://www.google.com/policies/privacy/partners/>. You may prevent your data from being used by Google Analytics by downloading and installing the Google Analytics Opt-out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout/>.

- 4.5. **Location Data.** We may obtain certain location-based data in connection with your use of the Software, transmitted from your Facebook, your IP address or your mobile device location. We use such location-based data only to determine high-level city, state and country level location data which we store and use. We never store or use your IP address or any other specific location-based data. You should be able to use the settings on your mobile device to turn off location-sharing features.
5. **The Way We Use Information.** We may use the Information in the following ways:
  - 5.1. We may transfer your Information to our local or foreign subsidiaries or affiliated companies for the purpose of storing or processing such information on our behalf. Such information may be transferred to other countries. We require that these parties agree to process such information in compliance with our Privacy Policy.
  - 5.2. We may share your Information and the Information of other users on an aggregated basis with our third party service providers, affiliates and partners, in connection with our business operations. Such Information may be transferred to other countries.
  - 5.3. We may disclose Information if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) detect, prevent, or otherwise address fraud or security issues; or (iii) protect against harm to the rights, property or safety of our, our users, yourself or the public.
6. **Use of Information.** We may also disclose Information (with or without compensation) to third parties, including advertisers and partners.
7. **Interaction with Third Party Products.** We are not responsible for the privacy practices or the content of the Third Party Software. Please be aware that the Third Party Software may collect information from you. Accordingly, we encourage you to read the terms and conditions and privacy policy of the Third Party Software.
8. **Merger, Sale or Bankruptcy.** In the event that we are acquired by or merged with a third party entity, or in the event of bankruptcy or a comparable event, we reserve the right to transfer or assign Information in connection with the foregoing events.
9. **Questions and Comments.** If you have any comments or questions regarding our Privacy Policy, or the Information that we may be storing and using, please contact us at [contact@unimania.xyz](mailto:contact@unimania.xyz).

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